

FIRE^{and} LIFE Safety Educator



Marsha P. Giesler

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Supplement:

Instructor Resource CD
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"It is so obvious that the author is knowledgeable and has the necessary background for writing this book. I found myself getting recharged as I read the material. It made me want to take a step back and feel the adrenaline and excitement of something as important as fire and life safety."

— Jan Parker, Fire and Injury Prevention Specialist, Office of State Fire Marshal, NC

FIRE AND LIFE SAFETY EDUCATOR by Marsha P. Giesler

Based on the 2010 Edition of NFPA Standard 1035, *Fire and Life Safety Educator* is a comprehensive and reader-friendly guide for those who are involved in public education for the fire service. Drawing upon the vast experience of the author, this book goes beyond the basics: offering creative ideas for executing educational principles, and practical suggestions for delivering presentations to a variety of audiences. *Fire and Life Safety Educator* applies the most current research in the field to everyday applications and provides not only what to teach, but the how and why of successful program development and delivery.

FEATURES:

- Correlates to the 2010 Edition of NFPA Standard 1035 for Fire Life Safety Educator (FLSE) I, reflecting current practices and trends
- Features bonus content explaining how to create and evaluate programs, for those individuals who may need to conduct FLSE II or III level activities
- Offers valuable insight into public education with each chapter, including "Case Studies" reflecting personal experiences from educators across the country, and a section titled "What This Means for the Fire and Life Safety Educator"
- Serves as a handy reference for initial training, as well as for practitioners, including practical advice and creative exercises – "Educator Tips", "Try It, It Works" – that encourage readers to apply these tools to their own department or community
- Challenges readers to find unique methods to addressing tricky situations and address problems before they arise with a special feature "Think About It and Make It Better"
- Includes an *Instructor Resources* CD containing lesson plans, presentations created in PowerPoint®, Testbanks, Image Library, NFPA Correlation Grid and electronic forms and templates for the public educator

About the Author:

Marsha P. Giesler has served as a fire inspector and as the public education and public information officer for the Downers Grove, IL Fire Department for the past nineteen years, and is a former teacher. For the past fifteen years, she instructed the Public Education module, which she wrote, for the state's Fire Prevention Officer I class, teaching both firefighters and civilians. Ms. Giesler has written and instructed the Public Education section of the Illinois Fire Services Administrative Professional Association class for the past fifteen years. She continues to work as a program designer and practitioner in the field of FLSE, teaching fire safety and injury prevention to pre-school through high school students, older adults, families, and businesses in her community. Many of her ideas have been adopted and published by the fire service across the country, including the NFPA's Education Section. Marsha P. Giesler holds a Bachelor of Science Degree in Education from the University of Illinois and a Master of Science Degree in Organizational Management from National Louis University.